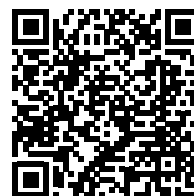


BACHELOR INTERNATIONAL SUSTAINABLE BUSINESS



Bachelor's Degree Programme

INTERNATIONAL SUSTAINABLE BUSINESS



mehr Infos zum Studium



“Organisations in the private, public and non-profit sectors understand that business today is subject to transformation. Doing business in the 21st century means considering resource efficiency and valuing innovation. The Bachelor's Degree Programme in International Sustainable Business provides graduates with the much-needed skills, competences and mindsets to integrate and establish sustainability concepts in all relevant business processes“

Josefine Kuhlmann, Programme Director



If you want to be part of an international student network, if you want to grow and inspire others by learning from global best-practice examples and if you want to lay the groundwork for future-oriented and sustainable ways of doing business, this is your degree programme of choice.





CAREER OPPORTUNITIES

Graduates are sought after in a variety of career fields in national or multinational organisations, in the private, public and non-profit sectors:

Climate impact and sustainability business consulting

Sustainability marketing

Sustainable business development

Sustainability officer

Sustainability reporting and communication

Project and process management

HIGHLIGHTS

- Holistic view of sustainability: more than green practices, visions of a blue economy as guiding principle
- Sustainability skill set: guiding students in their personal development of skills for the 21st century, emphasising innovation, transformation, critical and analytical thinking, and problem-solving
- Global perspective: learning from global best-practice examples in an international network that operates beyond the framework of the Sustainable Development Goals
- Unique learning experiences: collaborative and participative activities on campus, field trips to relevant companies, and formats encouraging a lively exchange with global experts
- Early adopters: you can be one of the first graduates of this Bachelor's Degree Programme in International Sustainable Business, which is unique in Austria

PROGRAMME FACT FILE



Programme Duration

6 semesters



Academic Degree

Bachelor of Arts in Business –BA



Programme Structure

Job-friendly, courses usually on four days per week



Tuition fees

None



Study location

7000 Eisenstadt, Campus 1, Austria



Language

English (B2-level)

APPLICATION AND ADMISSION

Admission requirements	School-leaving examination giving access to university (Matura or equivalent qualification), limited or general higher education entrance examination, or preparatory course with an accreditation exam
Application	Apply online at www.hochschule-burgenland.at/anmeldung before 31 March. After this date, you can apply for any remaining study places. For applicants from third countries without EU visa facilitation agreements the application deadline ends on 15 March.
Admission process	English test if necessary, interview

PROGRAMME STRUCTURE AND CURRICULUM

Students attend the modules listed below and complete the programme by passing a final examination.

General Business Studies: business management modules that are largely based on traditional concepts but supplemented by new, sustainability-oriented approaches

Sustainable Business Studies: modules in the fields of business management and economics with an international and global focus, which solely or mainly deal with sustainability-oriented concepts

Data Management and Law: relevant basic knowledge in the fields of natural sciences, IT and data use as well as law

Sustainability Skill Set: competences particularly relevant in the context of integrating, implementing or developing sustainability-oriented business management, including a basic understanding of science, thinking and decision-making processes, social behaviour patterns as well as excellent communication skills

Independent Application of Knowledge: Bachelor's thesis, internship and Bachelor's examination as the part of the degree programme, allowing students to independently and autonomously apply the knowledge and competences acquired

MODULES					
6	Internship				Bachelor's Exam
5	Trends in International Sustainable Business	Global Sustainable Business – International Case Studies	Consultancy Project: Sustainable Business Development	Bachelor's Thesis	Innovation & Transformation
4	International Project & Process Management	Sustainable European Business Environment	International Sustainability Reporting & Communication	Data Management & IT Systems	Science & Research
3	Intercultural & Responsible Consumer Behaviour	International Supply Chain Management & Green Logistics	Sustainable Business Models	European Business Law	Collaboration & Participation
2	Financial Management & Sustainable Finance	International Marketing Management	Sustainability & International Economics	Business Mathematics & Statistics	Analytical and Strategic Thinking & Decision Making
1	People & Operations Management	Corporate, Cost & Environmental Accounting	Sustainability & International Business	Frameworks for Sustainability	International Business Communication

General Business Studies
 Sustainable Business Studies
 Data Management & Law
 Sustainability Skill Set
 Independent Application of Knowledge





UNIVERSITY OF APPLIED SCIENCES BURGENLAND UNITING THE EXCEPTIONAL.

On two campuses in Eisenstadt and Pinkafeld, University of Applied Sciences Burgenland (UAS Burgenland) offers Bachelor's and Master's degree programmes in four departments:

- **Energy & Environment**
- **Health & Social Sciences**
- **Information Technology**
- **Business Studies**

We focus on future-relevant topics. Personal support and practical orientation are our priorities in teaching. And all that comes without tuition fees.

Exceptional Growth

A unique community of expert teaching staff (from the respective fields) accompanies and supports future leaders along their path to success – a path characterised by interculturalism and regionality, research and innovation.

A Lifelong Network

More than 12,000 students have graduated from UAS Burgenland. Upon graduation, they received a diploma authorising them to hold an academic degree and giving them a positive outlook for their future career.

THE CAMPUS EISENSTADT

With approximately 10,000 square metres of space, the Eisenstadt campus offers both lecture theatres and classrooms of various sizes, as well as a well-stocked library to facilitate studies. On-campus instruction is further enhanced by research in the media lab or in the market research labs. Common areas allow students to enjoy breaks and to interact with other students. A student residence and a cafeteria are located on the campus; parking is available in front of the university building. A gym, shops and restaurants are within walking distance.

Come and visit us online:

www.hochschule-burgenland.at

Follow us on our virtual tour around the study centre in Eisenstadt:



Follow us:



3 STEPS TO START STUDYING

1

Access information

Online at www.hochschule-burgenland.at and on our YouTube channel
By coming to our open day (Infotag) in December or in March
We will gladly answer your questions on the Infoline at +43 5 7705-3500
and by email at beratung@hochschule-burgenland.at.

2

Apply

Online applications are accepted until **31 March** at www.hochschule-burgenland.at/en/registration
All additional information on the application procedure is provided by email.

3

Study

We will welcome you to our campus in September following a successful application procedure and security deposit payment.

Hochschule für Angewandte Wissenschaften Burgenland GmbH

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As of November 2024. The contents of this brochure have been compiled with great care; however, we cannot guarantee that all information is accurate, thorough and up to date. Misprints, errors and changes are reserved. Concept: Unique Werbeagentur; Design: Landesholding Burgenland, Stephanie Schwarz | Photographs: Shutterstock, Ruzica Goranovic, students of MIMK, Michael Gruber.

