FH Burgenland
UNIVERSITY OF APPLIED SCIENCES

PRESS RELEASE

International network via joint doctoral programmes

The highest academic degree was awarded to 15 graduates of the two PhD programmes in International Economic Relations and Management and in Educational and Communication Sciences at the University of Applied Sciences Burgenland. The PhD programmes are run by UAS Burgenland in cooperation with renowned international universities. Registration is still possible.

Eisenstadt, September 12th 2023 - The University of Applied Sciences Burgenland is cooperating with ten international partner universities in two unique PhD programmes. 15 alumni graduated on Saturday in the festive ambience of Esterházy Castle in Eisenstadt in the presence of international guests. "Our EU-recognised cooperation model of doctoral studies brings a multiplier effect for all participants," emphasises programme director Irena Zavrl. "Doctoral students as well as professors, doctoral supervisors and universities benefit. The added value lies in the development of scientific, research and personal competences as well as cross-border competences."

Among the distinguished international guests present at the ceremony were the rectors and vice-rectors as well as the deans and vice-deans of the partner universities University of Bratislava (Slovakia), University of Pula (Croatia), University of Sopron (Hungary), University of Varaždin (Croatia), University of Mostar (Bosnia and Herzegovina), University of Life Sciences Prague (Czech Republic), University of Ljubljana (Slovenia) and the International Burch University IBU Sarajevo (Bosnia and Herzegovina).

Current topics at the highest academic level

Digitalisation in the education sector, remote work, blockchain/digital transformation - topics like these were researched by the doctoral students under the academic guidance of their doctoral supervisors from the respective partner universities. The students spent the first academic year at the UAS Burgenland in Eisenstadt. After that, they were sent to a partner university depending on the research area they had chosen. Their studies comprised 180 ECTS points, which corresponds to about 4,500 working hours over a period of at least three years. The programmes are conducted entirely in English. The academic title obtained is recognised in Austria, throughout the European Union and worldwide.

Es promovierten

Kimberly CALLECOD-WEINRICH	Evaluating news literacy across the adult age spectrum
Lisa Theresa DAM	Improving Health Literacy of People with Intellectual Disabilities through the Utilization of Easy-To-Read Multimedia Learning
Marie DEISSL Ó-MEARA	The Relationship between Technological Pedagogical Content Knowledge (TPACK), and Technology Use among EFL Instructors at Austrian Universities of Applied Sciences
Peter GRANDITS	Model of Literature Instruction through Narrative Identity
Robert PINZOLITS	Austrian Social Democrats in Local Perspective: A Collective Case Study of the Organizational and Communication Practices of Communal Party Organizations of the Austrian Social Democratic Party
Adolf SELINGER	An examination of the determinants of LMS adoption among Austrian secondary school teachers based on TAM

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Alexandra ARBTER	The impact of remote work in change management in the era of a pandemic
Neha JAIN	International technology transfer case in the refractory industry
Tomislav GLUHAK	Impact of industry 4.0 on business models and supply chain
Miloš Lončarević	Internal Audit in the Age of Blockchain-based Decentralized Autonomous Organizations
Johannes REITERER	The Importance of Value Communication in Selling Processes of the Medical Device Market in Austria
Anna RIVNA	Strategies for attracting foreign direct investment to Ukraine. Challenges, risks and opportunities.
Christina SCHABASSER	Strategic analysis of product variety and supply chain complexity in the fast fashion apparel industry
Rainer SCHMITL	Digitalisation of the Austrian Banking Sector A dynamic change model for a new generation of leadership regarding the measurement of digitalisation compared with Austrian banks profitability
Dino SODAMIN	Blockchain as a tool of digital transformation of supply chains
Thomas SOLDERITS	Effective leadership in crisis situation

More information on the two doctoral programmes can be found here: https://www.fh-burgenland.at/studieren/doctorate-programmes/ **It is still possible to apply for a place on the programme!**

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